

PRIVACY POLICY

Effective Date: October 2026

I. INTRODUCTION

Welcome to the Silliman Institute ("Silliman", "School," "we," or "us") website located at www.sillimaninstitute.org (the "Website"). Silliman is a private independent PK2-12 Christian college-preparatory school committed to protecting the privacy of our students, families, faculty, staff, and visitors. This Privacy Policy describes how we collect, use, disclose, and safeguard personal information gathered through our website.

This Privacy Policy applies solely to information collected through this Website. It does not address information obtained by mail, telephone, in-person contact, or through Silliman's internal school systems.

By accessing or using this Website, you consent to the collection, use, and disclosure of information in accordance with this Privacy Policy. Silliman reserves the right to modify this Policy at any time. Material changes will be posted on this page with an updated effective date. We encourage you to review this Policy periodically.

II. INFORMATION WE COLLECT

A. Information Collected Automatically

When you visit our website, our servers and third-party analytics services automatically collect certain non-personally identifiable technical information, including:

- The domain name and IP address from which you access the Internet
- Your browser type and operating system
- The website from which you linked to our website

- Pages visited, time spent on pages, and access times

This automatically collected information is used in aggregate to improve our website's content and performance. It is not linked to any personally identifiable information you may separately choose to provide.

B. Information You Voluntarily Provide

Silliman collects personally identifiable information only when you voluntarily provide it by submitting an inquiry form, application, survey, email, or other online form. Examples include your name, mailing address, email address, and telephone number. You should not submit information you do not wish to have retained. After taking appropriate action in response to your submission, Silliman retains that information for our records and may use it to contact you.

III. USE OF PERSONAL INFORMATION

When you submit personally identifiable information through this Website, Silliman uses that information only for the purpose stated at the time of collection. We do not sell, rent, or lease your personal information to any third party.

Silliman does not share personally identifiable information with non-affiliated third parties unless: (a) you have given express consent; (b) it is necessary to provide a service you have requested; (c) disclosure is required by law; or (d) disclosure is necessary in urgent circumstances to protect personal safety, public safety, or Silliman's legal rights or property.

IV. THIRD-PARTY SERVICE PROVIDERS

Silliman engages trusted third-party vendors to perform certain functions on our behalf, including website hosting and maintenance, database storage and management, payment processing, and direct communications. We share personal information with these vendors only to the extent necessary for them to perform their services, and only pursuant to binding contractual agreements that require them to maintain the confidentiality and security of your data.

We may also use third-party analytics and marketing services, including Google Analytics and social media advertising platforms (such as Facebook/Meta). These services may collect information about your use of our website using cookies and similar tracking technologies, as described in Section VI below.

V. CONSENT

Where the law requires consent for the collection, use, or disclosure of personal information, Silliman will seek consent from the appropriate person. In the case of a student's personal information, Silliman will seek consent from the student and/or parent or legal guardian, depending on the circumstances and the student's age, maturity, and capacity to understand the consequences of the proposed use and disclosure.

VI. COOKIES AND TRACKING TECHNOLOGIES

A cookie is a small text file placed on your device by a website to remember preferences or maintain session state. Cookies cannot read files from your hard drive, execute programs, or deliver viruses. Our website uses cookies for the following purposes:

A. Session Cookies

Session cookies maintain your logged-in status in protected areas of the site and enable our Web Application Firewall to function securely. These cookies expire when you close your browser.

B. Third-Party Analytics (Google Analytics)

Our website uses Google Analytics to collect visitor data in aggregate, including IP addresses, browser type, pages visited, and time on site. This information is anonymous and is not directly linked to individual users. For more information on how Google handles this data, please visit google.com/policies/privacy/partners.

C. Tracking Pixels and Social Media Advertising

Our website may utilize tracking pixels (such as the Meta/Facebook pixel) to help us reach our community with relevant school news and admissions information on social media platforms. Aggregate visitor data collected through these pixels may be transmitted to those platforms in accordance with their privacy policies.

D. Managing Cookies

Most web browsers allow you to reject, selectively accept, or delete cookies through your browser settings. Please note that disabling cookies may limit or prevent you from accessing certain features of this Website.

VII. SECURITY

Silliman takes reasonable precautions to protect personal information submitted through this Website. When users submit personally identifiable information via online forms, that information is encrypted using Secure Sockets Layer (SSL) technology. Servers that store personally identifiable information are maintained in a secure environment.

Credit card numbers are never permanently stored on Silliman's website servers.

While we take every reasonable precaution to safeguard your data, no method of transmission over the Internet or electronic storage is 100% secure. Silliman cannot guarantee absolute security of information transmitted to or from this website.

VIII. GOOGLE WORKSPACE FOR EDUCATION

Silliman provides all students with a Google Workspace for Education account for academic work and collaboration. These accounts are subject to Google's education-specific terms of service, which provide additional security, administrative, and archiving controls. Google does not use student personal information for advertising purposes and does not share student data with

outside organizations except as outlined in the Google for Education Privacy Notice.

By default, Google advertising is turned off for all Silliman Google Workspace users. No student personal information is collected for commercial purposes through these accounts.

IX. CHILD INTERNET PROTECTION ACT (CIPA)

In compliance with the Child Internet Protection Act (CIPA), Silliman Institute maintains technology measures and policies to protect students from harmful, obscene, or pornographic materials. To support this mission, the school utilizes advanced, AI-driven content filtering and administrative controls designed to identify and mitigate exposure to inappropriate online content.

While Silliman employs these security measures to filter student email and monitor online activity, no filtering technology is completely infallible. These systems are designed to limit, rather than absolutely guarantee the total exclusion of all potentially harmful material. Silliman makes every reasonable effort to provide a safe and secure digital environment for our students.

X. CHILDREN'S ONLINE PRIVACY PROTECTION ACT (COPPA)

COPPA governs commercial companies and their ability to collect personal information from children under the age of 13. Silliman's Website is intended for an adult audience, including parents, prospective families, faculty, and staff. The school does not knowingly collect personally identifiable information from children under the age of 13 through this Website.

NOTICE TO CHILDREN UNDER THE AGE OF 13 AND THEIR PARENTS OR LEGAL GUARDIANS: IF YOU ARE UNDER THE AGE OF 13 AND WOULD LIKE TO CONTACT US, PLEASE DO SO THROUGH YOUR PARENTS OR LEGAL GUARDIANS. DO NOT SEND US ANY PERSONAL INFORMATION INCLUDING YOUR NAME, EMAIL ADDRESS, OR CONTACT INFORMATION.

If Silliman becomes aware that a child under 13 has submitted personal information through the Website without parental consent, we will delete that information from our records promptly.

XI. LINKS TO THIRD-PARTY WEBSITES

This Website may contain links to third-party websites or applications not affiliated with Silliman, including social media platforms, educational resources, and vendor sites. Silliman is not responsible for the privacy practices, content, products, or services of those third-party websites. Links are provided as a convenience and do not constitute an endorsement by Silliman.

When you click through to a third-party website, you are subject to that site's own terms of use and privacy policy. We encourage you to review the privacy statements of any website you visit.

XII. PROMOTIONAL COMMUNICATIONS AND OPT-OUT

When you submit your contact information through this Website, you consent to Silliman sending you school news, event announcements, admissions information, and other communications by email or postal mail. If you do not wish to receive promotional or marketing communications from Silliman, you may opt out at any time by:

- Emailing: iharrell@sillimaninstitute.org
- Writing to: Silliman Institute, Business Office, 10830 Bank St., Clinton, LA 70722

Upon receiving your opt-out request, we will take reasonable steps to remove your name from our marketing lists within a commercially reasonable time. Please note that you may continue to receive transactional or administrative communications from Silliman that are not subject to opt-out (such as responses to your inquiries or enrollment-related notices).

XIII. COPYRIGHT AND INTELLECTUAL PROPERTY

All content on this Website, including text, graphics, logos, images, and software, is the property of Silliman and/or its content suppliers and is protected by applicable copyright and trademark laws. No portion of this Website may be reproduced, duplicated, copied, sold, or otherwise exploited without the express written consent of Silliman.

By uploading any content to this Website, you represent that you have all rights necessary to do so, agree to indemnify Silliman against any third-party infringement claims, and grant Silliman a perpetual, royalty-free license to use such content for any lawful purpose.

XIV. NOTIFICATION OF CLAIMS OF COPYRIGHT INFRINGEMENT (DMCA)

If you believe that any content on this Website infringes your copyright, you may submit a written notice to Silliman's designated agent pursuant to the Digital Millennium Copyright Act (17 U.S.C. § 512). Your notice must include all of the following:

1. A physical or electronic signature of the copyright owner or an authorized agent;
2. Identification of the copyrighted work you claim has been infringed;
3. Identification of the material claimed to be infringing and its location on the Website;
4. Your name, address, telephone number, and email address;
5. A statement that you have a good-faith belief that the use of the material is not authorized by the copyright owner, its agent, or the law; and
6. A statement, under penalty of perjury, that the information in your notice is accurate and that you are the copyright owner or authorized to act on their behalf.

Send DMCA notices to: lharrell@sillimaninstitute.org (Subject line: DMCA Notice).

XV. DISCLAIMER OF WARRANTIES AND LIMITATION OF LIABILITY

THIS WEBSITE AND ITS CONTENT ARE PROVIDED BY SILLIMAN ON AN "AS IS" AND "AS AVAILABLE" BASIS, WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SILLIMAN DOES NOT

WARRANT THE ACCURACY, COMPLETENESS, OR TIMELINESS OF ANY INFORMATION CONTAINED ON THIS WEBSITE.

SILLIMAN SHALL NOT BE LIABLE FOR DAMAGES OF ANY KIND ARISING FROM THE USE OF THIS WEBSITE OR ITS CONTENT, INCLUDING BUT NOT LIMITED TO DIRECT, INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES. INFORMATION ON THIS WEBSITE IS FOR GENERAL INFORMATIONAL PURPOSES ONLY AND IS NOT INTENDED AS A SUBSTITUTE FOR DIRECT CONSULTATION WITH THE SCHOOL.

Silliman makes all reasonable efforts to ensure that information on this Website is accurate at the time of publication; however, the school reserves the right to modify or withdraw content at any time without notice. It is the responsibility of the user to verify the accuracy of relevant information before acting upon it.

XVI. GOVERNING LAW AND JURISDICTION

This Privacy Policy and any disputes arising from your use of this Website shall be governed by and construed in accordance with the laws of the State of Louisiana, without regard to its conflict of law principles. You agree that any legal action arising out of or relating to this Policy or the website shall be brought exclusively in a state or federal court of competent jurisdiction located in East Feliciana Parish, Louisiana, and you hereby consent to personal jurisdiction and venue in such courts.

XVII. CONTACT INFORMATION

If you have questions or concerns about this Privacy Policy, or wish to opt out of marketing communications, please contact the Silliman Communications Department:

- Email: iharrell@sillimaninstitute.org
- Mail: Silliman Institute, 10830 Bank St, Clinton, LA 70722

Website: www.sillimaninstitute.org